




The High Road to Measurement Maturity

subtitled:
Applying PSM with Vengeance

Speaker: Kevin Domzalski
Organizational Process
Optimization Lead

2005 PSM Users' Group Conference – Keystone, CO

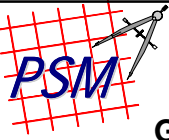
Topic Introduction

BAE SYSTEMS

Our Process Improvement Timeline

- 1989 – Achieved SW-CMM Level 1
- 1992 – Achieved SW-CMM Level 2
- 1995 – Achieved SW-CMM Level 3
- 1997 – Achieved SE-CMM & P-CMM Level 2
- 2000 – Achieved SE-CMM Level 3
- **2000 – Failed Attempt at SW-CMM Level 4**
 - Failed both Key Process Areas (KPAs)
- 2001 – The Process Recovery Year
 - Major Process Set Update Undertaken
 - Hired Consultants from SSCI (Card, Bowers, etc.)
 - Implemented PSM Principles & Methods
 - Formed Organizational Metrics Analysis Group (MAG)
- 2002 – Achieved SW-CMM Levels 4 (May) & 5 (Dec)
- 2003 – Achieved CMMI Level 5!

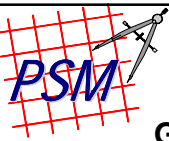
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General Observations from 2000 Assessment

Improvement Opportunities:

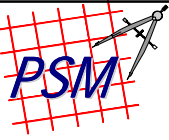
- The organization's standard process is seen as being too complex, while at the same time not always containing the "how-to" information necessary to ensure consistent implementation of the process and the collection of valid data
 - "The OMs [Operating Manuals] are overwhelming."
 - "Processes are too complex at systems and software level in OMs... compliance with 500+ requirements... no noticeable improvement."



General Observations from 2000 Assessment

Improvement Opportunities:

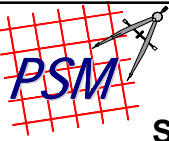
- The number of stable organizational trends is relatively small; the correct things are being done, but the statistical evidence that the trends truly exist across the organization remains weak
- The implications of process and technology change are not yet fully understood in quantitative terms



Level 4 KPA Ratings from 2000 Assessment

Managed KPAs (CMM Level-4)	Goal 1	Goal 2	Goal 3
Software Quality Management	●	●	●
Quantitative Process Management	●	●	●

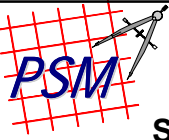
- Goal Fully Satisfied
- Goal Not Satisfied



Specific Findings from 2000 Assessment Team

Improvement Opportunities (QPM) :

- Some required data/metrics are not considered by some programs to provide value ...
- The criticism on the metrics is that “they are too late and not sharp enough an indicator to tell us what we really need to do in the short-term”.
- Quantitative management charts are occasionally viewed by practitioners, but not as matter of course ...
- The organization’s process capability baseline is not well understood ...



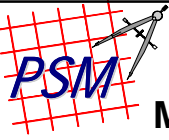
Specific Findings from 2000 Assessment Team

Improvement Opportunities (SQM) :

- Trend lines ... are “noisy” because of variability, small number of data points, application domain differences, differing levels of process deployment in programs, “seasonal” variation in different phases, etc.
- Some OQMP goals, e.g., 50% defect density reduction, may not be met for various reasons, such as missing data for initial baseline in Jan 1999, operational definition issues, customer priorities, etc.
- There are no plans for taking corrective action to achieve the OQMP goals or re-planning to establish revised goals.
- Many programs do not manage to their plans for actually achieving the OQMP/PQMP quality goals.



2001 – The Process Recovery Year

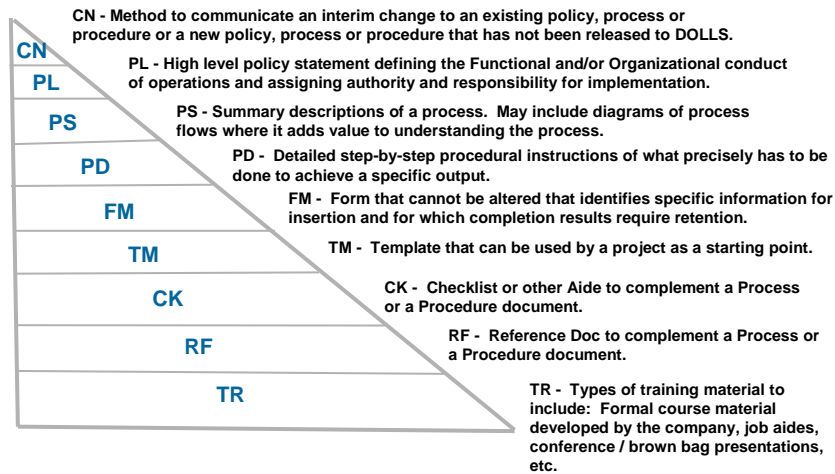


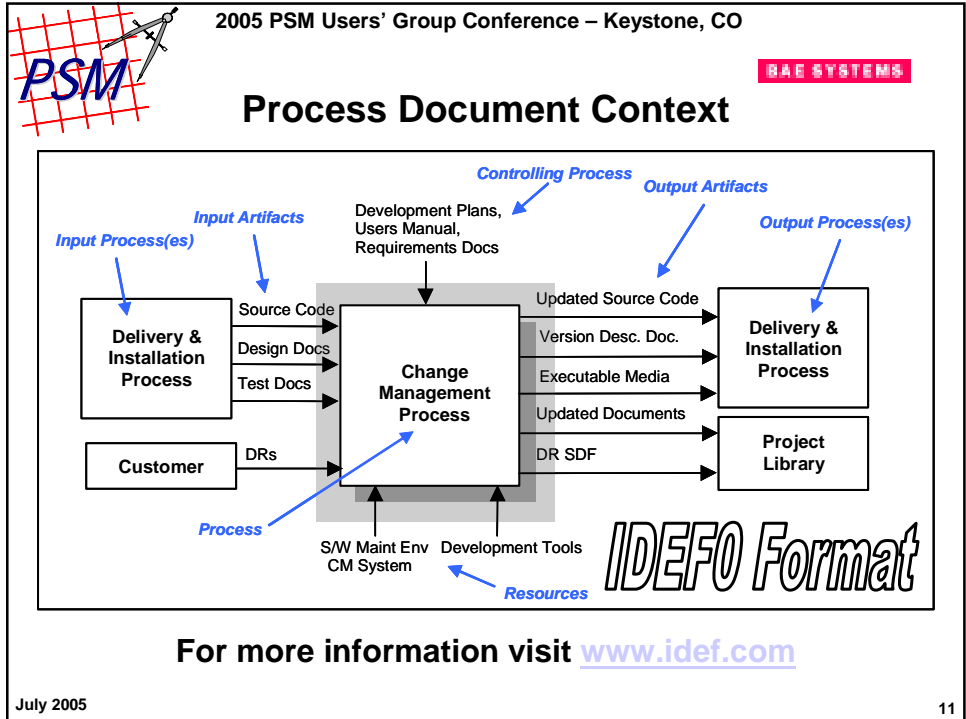
Major Process Set Update Undertaken

- **CMMI-focused Approach Adopted**
 - Process Subsets Broken Into CMMI-based Domains
 - Not a One-to-One Mapping to CMMI Process Areas (PAs)
- **Process Document Hierarchy Defined**
 - Process Documents Broken Into “Chewable” Subsets
- **Processes Re-Designed by “Process Users”**
 - Standard Process Document Templates Employed
 - Hired Consultants (if local “domain experts” unavailable)
- **Resulting Process Set Web-Deployed**
 - Allowed easier access by all users
 - Enabled easier update and deployment
- **Process Change Request Process Web-Deployed**
 - Allowed Process Users To Make Improvement Suggestions

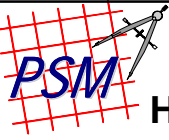


Process Document Structure



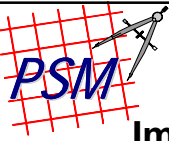


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- ## Formed Metrics Analysis Group
- **Metrics Analysis Group (MAG) Charter**
 - **Develop Measurement & Analysis Process Roadmap**
 - **Develop Metrics Analysis Methodologies, Models & Measures To Support Quantitative Management Activities**
 - **Assist Projects With Startup of Metrics Collection & Analysis Activities**
 - **Perform Organizational Metrics Analyses**
 - **Report Results to Projects & Organizational Process Groups**
 - **Sponsor Process Action Teams**
 - **Sponsor Causal Analysis Teams**
 - **Support Other Process Groups**
 - **Support Development & Implementation of Metrics-Related Training**
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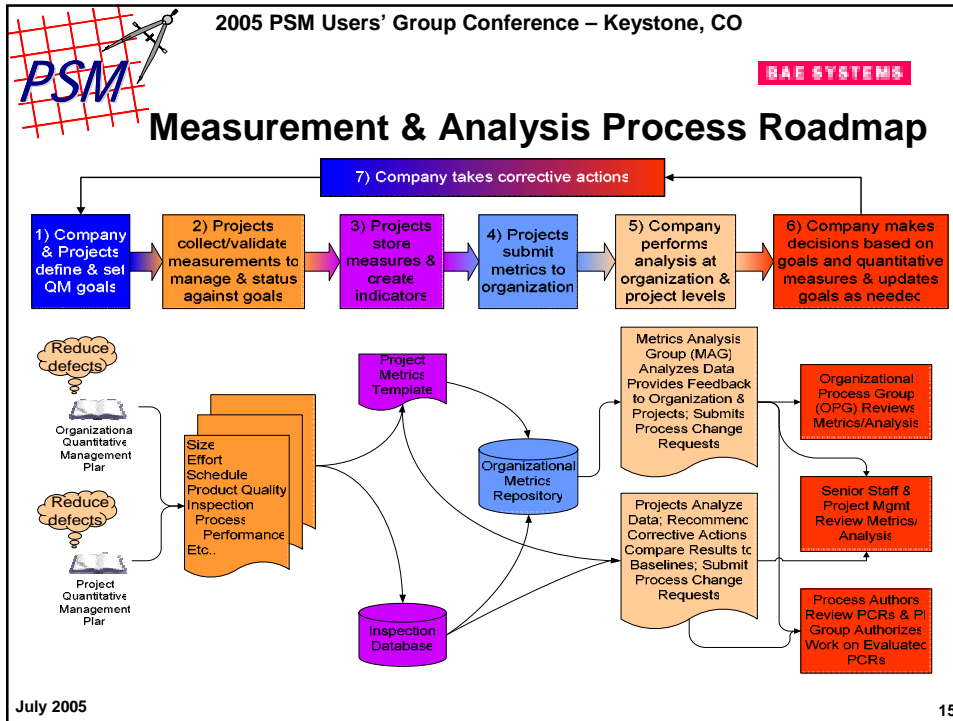
Hired Industry & Academia Consultants

- **David Card (PSM Co-Author & SSCI)**
 - Measurement & Analysis
 - Quantitative Process Management
 - Software Quality Management
 - Organizational Process Performance
 - Causal Analysis & Resolution
- **Leila Bowers (SSCI)**
 - Organizational Process Focus
 - Organizational Process Definition
 - Project Planning
 - Project Monitor & Control
 - Risk Management
- **Other Consultants & University PhDs**
 - Modernized Development Technologies

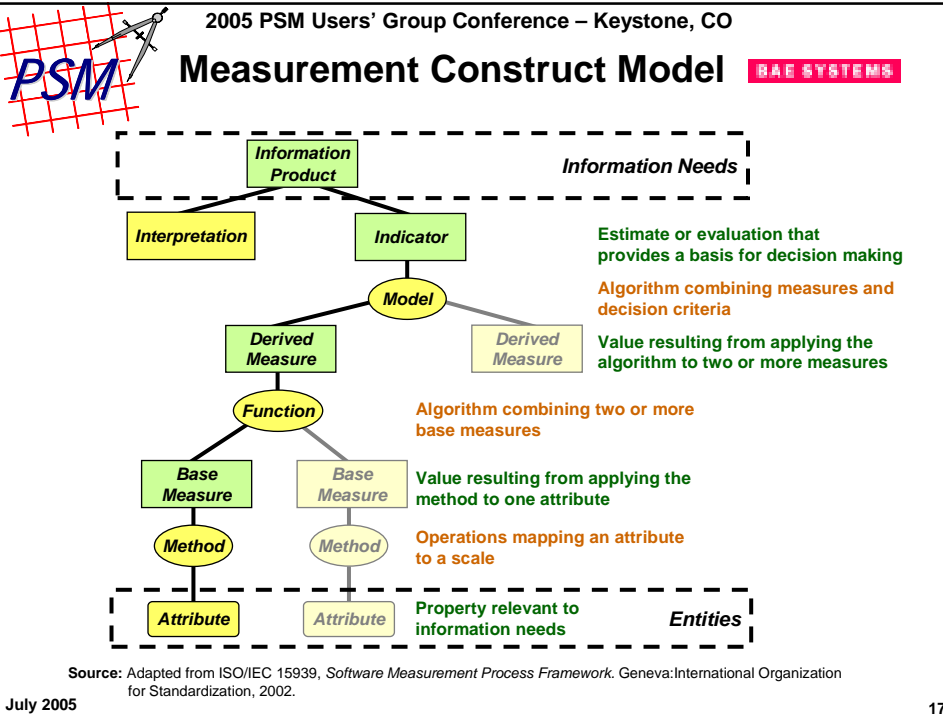


Implemented PSM Principles & Methods

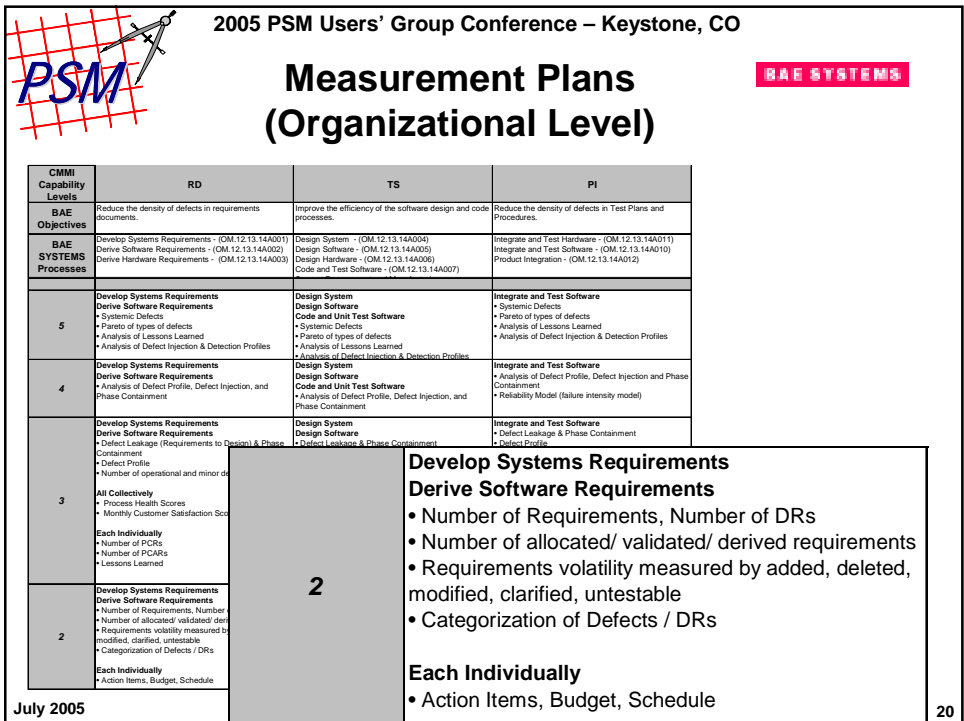
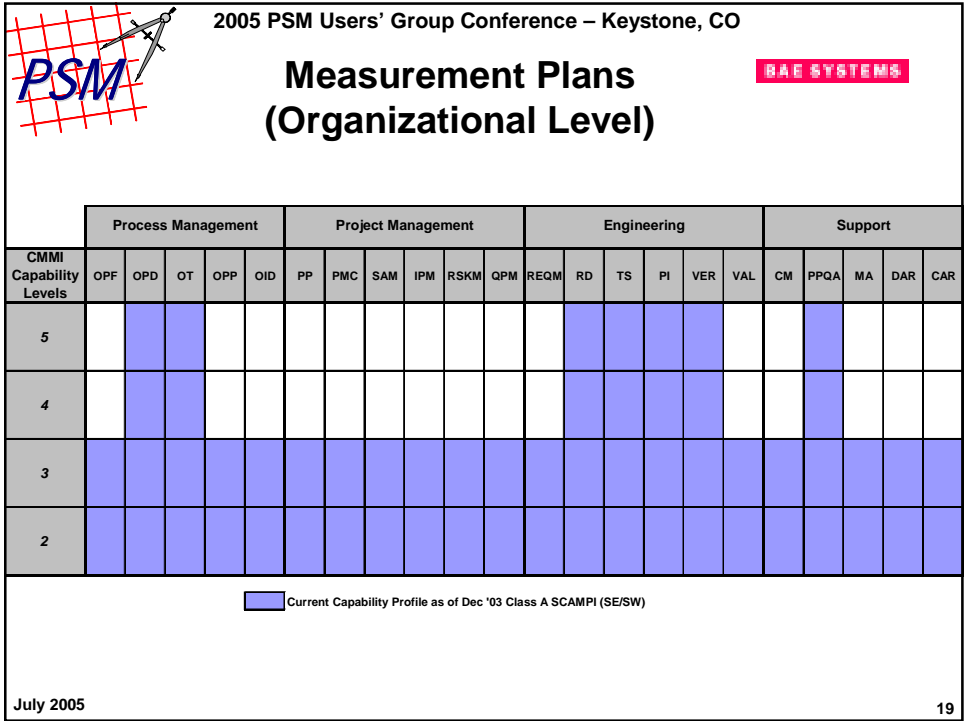
- **Measurement Process Model**
 - Developed, Documented & Web-Published Measurement & Analysis Process Model Roadmap
 - Included Ties To Level-4/5 Activities
 - Definition of Causal Analysis Team (CAT) Activities
 - Developed Measurement-Related Training Program
 - Quantitative Management Awareness (all Employees)
 - Inspection Data Analysis (all Engineers)
 - Causal Analysis (Leads & CAT members)
 - Statistical Process Control Techniques (Leads & CAT members)
 - Private Project OJT Sessions (as needed)
 - Metrics Analysis Workshops (as needed)

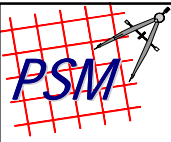


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- PSM** **BAE SYSTEMS**
- ## Implemented PSM Principles & Methods (Continued)
- **Measurement Construct Definitions**
 - **Adopted PSM Construct Model & Terminology**
 - Leveraged Heavily Off Dave Card's Expertise
 - Goal-Driven Measurement Selection Implemented
 - **Defined Standardized Set of Base & Derived Measures**
 - Defined Over 400 Base & Derived Measures in 20 Categories
 - Prioritized & Down-Selected for Quantitative Management
 - Annual Metrics Reviews Held With Relevant Stakeholders
 - **Developed Standard Metrics Template for Projects**
 - Initial Measurement Requirements Determined by Project Type
 - Then Measurement Requirements Tailorable Via PCR Process
 - **Updated Tooling to Automate Collection Wherever Possible**
 - Approx. 75% of Engineering Measurement Collection Handled Semi-Automatically With Button Push in Source Application
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- PSM** **Implemented PSM Principles & Methods** **BAE SYSTEMS**
(Continued)
- **Measurement Plans**
 - **Developed Standard Template for Project Plans**
 - Mandatory Annual Re-Publication for Project Plans
 - Project Plan Adherence Tracked by Quality Assurance Group
 - Plan Re-Publication Aging Tracked by Metrics Analysis Group
 - 90-day, 60-day, 30-day Update Warning Emails Issued to Projects
 - **Developed Standard Organization Plan**
 - Annual (At a Minimum) Stakeholder Involvement Reviews
 - Mandatory Annual Full Publication
 - Mandatory Quarterly Appendices Updates
 - Web-Published For Easy Access by All Company Employees
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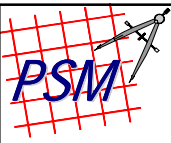




Measurement Plans (Organizational Level)



CMMI Capability Levels	RD	TS	PI
BAE Objectives	Reduce the density of defects in requirements documents.	Improve the efficiency of the software design and code processes.	Reduce the density of defects in Test Plans and Procedures.
BAE SYSTEMS Processes	Develop Systems Requirements - (OM.12.13.14A001) Derive Software Requirements - (OM.12.13.14A002) Derive Hardware Requirements -	Design System - (OM.12.13.14A004) Design Software - (OM.12.13.14A005)	Integrate and Test Hardware - (OM.12.13.14A011) Integrate and Test Software - (OM.12.13.14A010)
5	Develop Systems Requirements Derive Software Requirements • Systemic Defects • Pareto of types of defects • Analysis of Lessons Learned • Analysis of Defect Injection & Detection	3	Develop Systems Requirements Derive Software Requirements • Defect Leakage (Requirements to Design) & Phase Containment • Defect Profile • Number of operational and minor defects All Collectively • Process Health Scores • Monthly Customer Satisfaction Scores Each Individually • Number of PCRs • Number of PCARs • Lessons Learned
4	Develop Systems Requirements Derive Software Requirements • Analysis of Defect Profile, Defect Injection Phase Containment		
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2	Develop Systems Requirements Derive Software Requirements • Number of Requirements, Number of Defects • Number of allocated/ validated/ delivered/ closed/ reworked/ modified, clarified, untestable • Requirements volatility measured by added, deleted, modified, clarified, untestable • Categorization of Defects / DRs Each Individually • Action Items, Budget, Schedule		
1	Develop Systems Requirements Derive Software Requirements • Number of Requirements, Number of Defects • Number of allocated/ validated/ delivered/ closed/ reworked/ modified, clarified, untestable • Requirements volatility measured by added, deleted, modified, clarified, untestable • Categorization of Defects / DRs Each Individually • Action Items, Budget, Schedule		




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5	Develop Systems Requirements Derive Software Requirements • Systemic Defects • Pareto of types of defects • Analysis of Lessons Learned • Analysis of Defect Injection & Detection	4	Develop Systems Requirements Derive Software Requirements • Analysis of Defect Profile, Defect Injection, and Phase Containment Code and Unit Test Software • LOC by category (adapted, added, generated, removed, reused) • Number of operational and minor defects • Defect density • Post delivery defect (DR) density All Collectively • Process Health Scores Each Individually • Total Number of DRs, defects / LOC • Categorization of Defects / DRs • Action Items, Budget, Schedule
4	Develop Systems Requirements Derive Software Requirements • Analysis of Defect Profile, Defect Injection Phase Containment		
3	Develop Systems Requirements Derive Software Requirements • Defect Leakage (Requirements to Design) & Phase Containment • Defect Profile • Number of operational and minor defects All Collectively • Process Health Scores • Monthly Customer Satisfaction Scores Each Individually • Number of PCRs • Number of PCARs • Lessons Learned		
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Measurement Plans (Organizational Level)




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BAE SYSTEMS Processes	<p>Develop Systems Requirements Derive Software Requirements</p> <ul style="list-style-type: none"> Systemic Defects Pareto of types of defects Analysis of Lessons Learned Analysis of Defect Injection & Detection Profiles 		
5	5		
4	<p>Develop Systems Requirements Derive Software Requirements</p> <ul style="list-style-type: none"> Analysis of Defect Profile, Defect In-Phase Containment 		
3	<p>Develop Systems Requirements Derive Software Requirements</p> <ul style="list-style-type: none"> Defect Leakage (Requirements to Design) & Phase Containment Defect Profile Number of operational and minor defects <p>All Collectively</p> <ul style="list-style-type: none"> Process Health Scores Monthly Customer Satisfaction Scores <p>Each Individually</p> <ul style="list-style-type: none"> Number of PCARs Number of PCARs Lessons Learned 	<p>Design Software</p> <ul style="list-style-type: none"> Defect Leakage & Phase Containment Defect Profile Prediction of completion using X-curve Number of operational and minor defects <p>Code and Unit Test Software</p> <ul style="list-style-type: none"> LOC by category (adapted, added, generated, removed, reused) Number of operational and minor defects Defect density Post delivery defect (DR) density <p>All Collectively</p> <ul style="list-style-type: none"> Process Health Scores 	<p>Integrate and Test Software</p> <ul style="list-style-type: none"> Defect Leakage & Phase Containment Defect Profile <p>All Collectively</p> <ul style="list-style-type: none"> Process Health Scores Monthly Customer Satisfaction Scores <p>Each Individually</p> <ul style="list-style-type: none"> Number of PCARs Number of PCARs Lessons Learned
2	<p>Develop Systems Requirements Derive Software Requirements</p> <ul style="list-style-type: none"> Number of Requirements, Number of DRs Number of allocated/ validated/ derived requirements Requirements validity measured by added, deleted, modified, clarified, unresolvable Categorization of Defects / DRs <p>Each Individually</p> <ul style="list-style-type: none"> Action Items, Budget, Schedule 	<p>All Individually</p> <ul style="list-style-type: none"> Total Number of DRs, defects LOC Categorization of Defects / DRs Action Items, Budget, Schedule 	<p>Integrate and Test Software</p> <ul style="list-style-type: none"> Product Integration DRs written during Integration and Test by type Total number of requirements verified and test cases / test steps executed and passed <p>Each Individually</p> <ul style="list-style-type: none"> Action Items, Budget, Schedule

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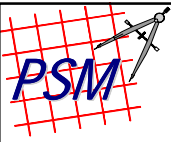


Measurement Plans (Organizational Level)



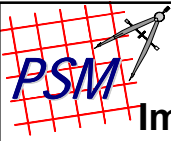
Org	Title	Goal Description	Para
1	Cost Performance	Achieve a CPI of no lower than .XX with a stretch goal of .XX on all contracts.	3.1
2	Schedule Performance	Achieve an SPI of no lower than .XX with a stretch goal of .XX on all contracts.	3.2
3	Post-Delivery Defect Density Reduction	Reduce post-delivery defect density of software products from the 2004 baseline of X.XX DRs/KSLOC to maximum of X.XX DRs/KSLOC (includes critical DRs identified during test and operation).	3.3
4	Development Defect Leakage Reduction	Achieve development defect leakage of no greater than XX% for projects completing Integration Test in 2005 (includes defects identified during the requirements and design phases).	3.4
5	Design Defect Leakage Reduction	Achieve design defect leakage of no greater than XX% for projects completing development in 2005 (includes defects identified during the requirements phase)*	3.5

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Measurement Plans (Project Level)


Project:	
Date:	May 24, 2005
Critical Product:	Software
Organizational Goal:	Reduce post-delivery defect density of software products from the 2004 baseline of X.XX DRs/KSLOC to maximum of X.XX DRs/KSLOC (includes critical DRs identified during test and operation).
Project Goal:	Since v4.0 is built on software baselines established by v3.1, v3.2, v3.3, and v3.5, the goal for v4.0 is to reduce post-delivery defect density by XX% from the average post-delivery defect density for v3.1, v3.2, v3.3, and v3.5 combined.
Plan(s) to Achieve Goal:	Inspect XX% of requirements, XX% of design, and XX% of code. Conduct unit and integration testing on XX% of code.




Implemented PSM Principles & Methods (Continued)

- **Measurement Analysis & Reporting**
 - **Standard Project Metrics Template Includes Canned Charts for Each Metrics Category**
 - 62 Canned Charts Forced Standardization Across Projects
 - **Developed Metrics Chart by Project Type Cross Reference**
 - Identified Required Indicator Charts by Project Type
 - Identified Start/Frequency of Review For Each Canned Chart
 - Identified Level of Reporting For Each Canned Chart
 - **Selected Standard Analysis Tool (NWA Quality Analyst Tool)**
 - Developed Standardized Queries & Data Formats in Projects' Source Data Stores to Speed Up Project Startup Activities
 - Implemented QM Workshop to Train/Mentor New Analysts

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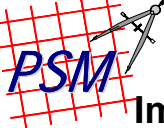
Metrics Chart By Project Type




Category	Tab Name	Chart Title	Start of Chart Usage	Minimum Frequency of Update	Level of Reporting	ProjectType							
						1	2	3	4	5	6	7	
Major Milestones Summary	MILE	(None)	Project Start	Monthly	MAG Use Only	X	X	X	X	X	X	X	X
Project Staffing Effort	STAFF-C1	Planned vs Actual and Forecast Staffing Profile	Project Start	Monthly	Functional Managers, Program Manager, Director	X	X	X	X	X	X	X	X
Overall Project Scheduling	SCHED-C1	Total Inchtone Status S-Curve	Project Start	Monthly	Functional Managers, Program Manager, Director, Vice President		X		X	X			X
Test Schedules (Optional Use)	TestSCHED-C1	Integration Testing Completion Projection X-Chart	Start of Integration Phase	Monthly	Systems Functional Manager, Program Manager, Director				X	X		X	
System Requirements Volatility (& Testability)	SyREQVOL-C1 (Upper)	System Requirements Unfunded Volatility - Monthly	Initial Baselining of System Requirements	Monthly	Systems Functional Manager, Systems Manager, Chief Engineer			X	X	X			
System Requirements Volatility (& Testability)	SyREQVOL-C1 (Lower)	System Requirements Unfunded Volatility - Cumulative	Initial Baselining of System Requirements	Monthly	Systems Functional Manager, Systems Manager, Chief Engineer			X	X	X			
System Requirements Volatility (& Testability)	SyREQVOL-C2 (Upper-Left)	System Requirements Volatility - Growth & Testability Gap Closure	Initial Baselining of System Requirements - Optional Use ¹	Monthly	Project & MAG Metrics Analysts, Systems Manager			X	X	X			

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Implemented PSM Principles & Methods



(Continued)

- **Measurement Evaluation**
 - **Standardized Project Metrics Auditing**
 - Monthly Audit Results Reported To Projects
 - Monthly Report Presented to Organization Process Group
 - Metrics Submittal Compliance (Level 1 Audit)
 - Metrics Data Integrity Check (Level 2 Audit)
 - Metrics Submittal Lateness
 - Causal Analysis Team Health Status
 - **Mission Assurance Personnel Perform Audits**
 - Project Audits Performed by MAG & Quality Assurance (QA)
 - Over 50% of Metrics Submittal Audits Are Project Self-Audits
 - Performed by Project's QA Representative

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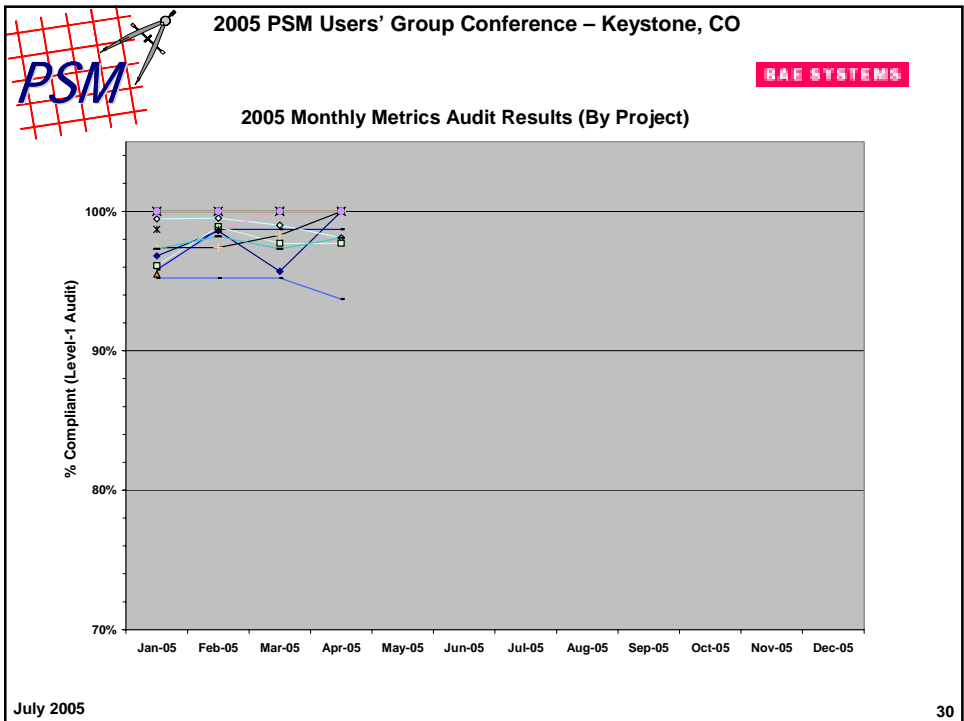

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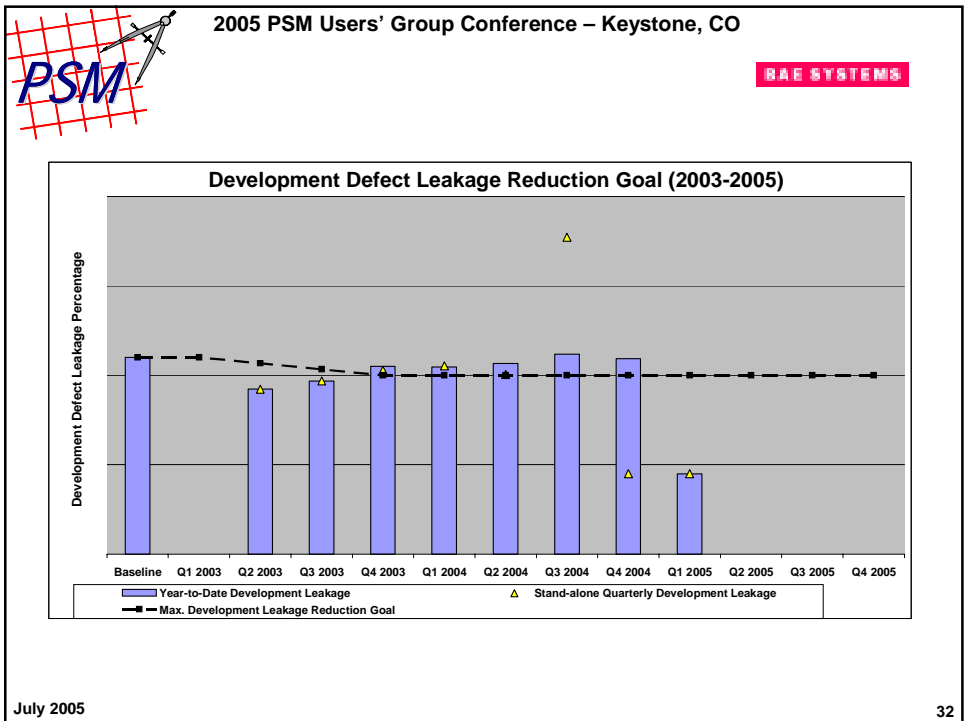
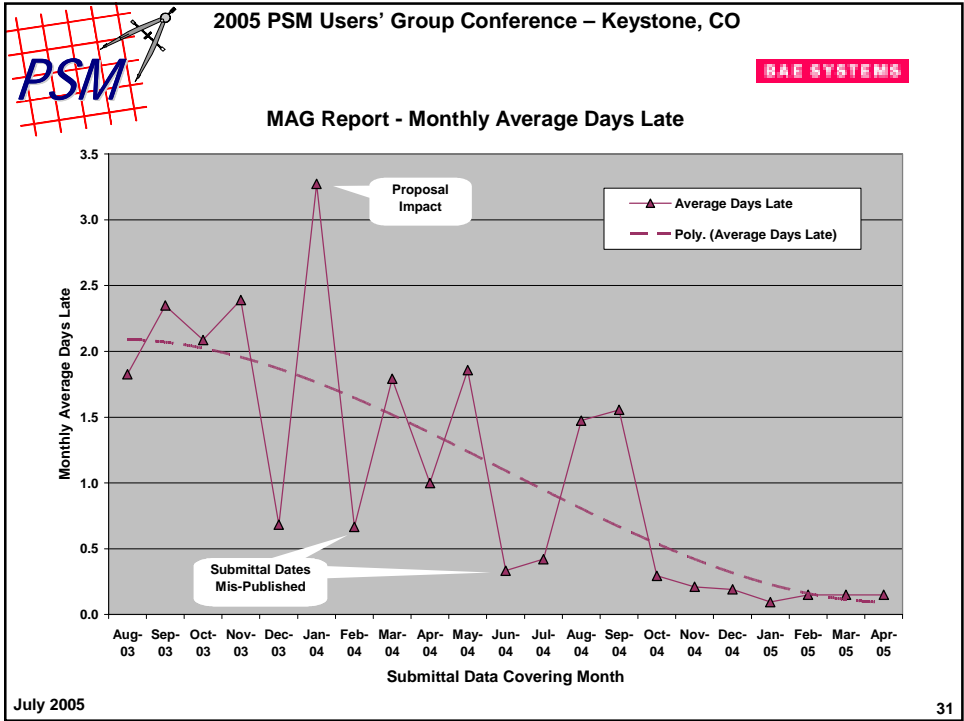
Project Metrics Submittal (Level-1) Audit Results

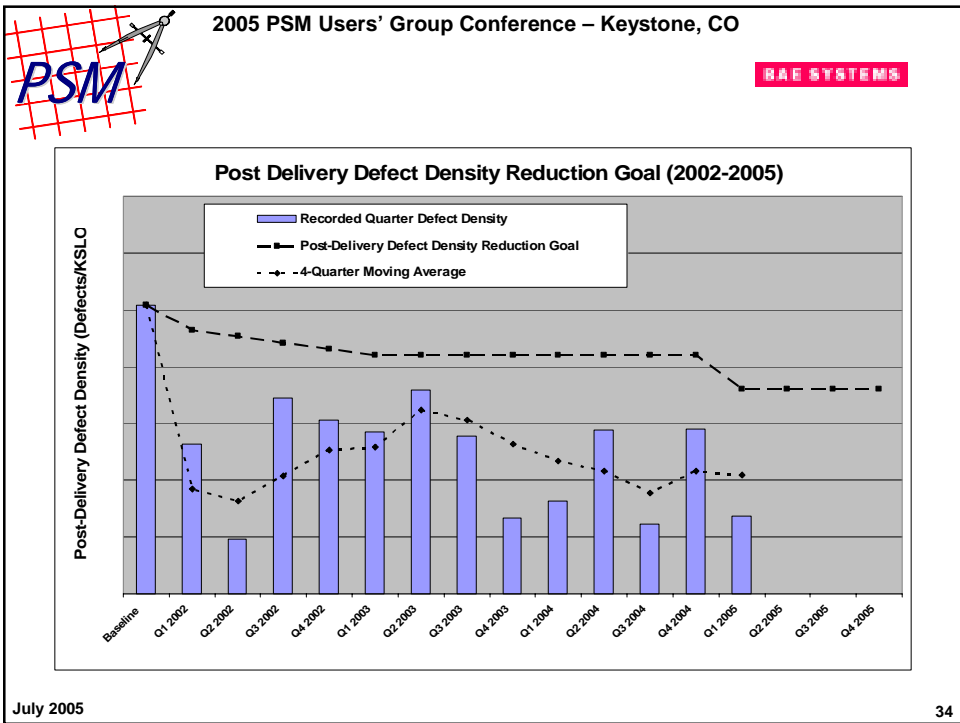
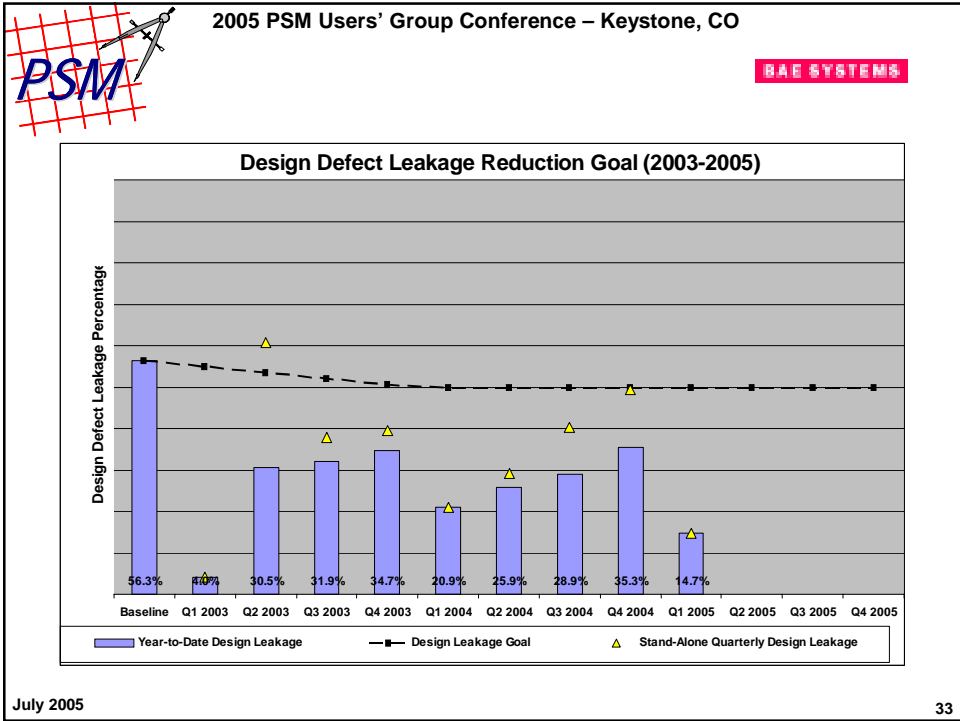
May-04	Jun-04	Jul-04	Aug-04	Sep-04	Oct-04	Nov-04	Dec-04	Jan-05	Feb-05	Mar-05	Apr-05
Blue	Yellow	Green	Green	Yellow	Green	Green	Green	Green	Green	Green	Blue
Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue
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Blue	Blue	Green	Green	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue
						Blue	Blue	Grey	Blue	Blue	Grey
						Blue	Blue	Grey	Blue	Blue	Blue
Yellow	Green	Yellow	Green	Green	Green	Green	Blue	Green	Green	Green	Green
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								Blue	Blue	Blue	Blue
								Green	Grey	Grey	Grey
Green	Green	Green	Blue	Blue	Blue	Blue	Green	Green	Green	Green	Blue
Green	Green	Green	Green	Green	Green	Blue		Green	Green	Green	Green
Green	Green	Green	Green	Green	Blue	Blue	Blue	Green	Green	Green	Green
								Grey	Blue	Blue	Blue
								Grey	Blue	Blue	Blue

Blue	100% Compliant
Green	90% to 99.9% Compliant
Yellow	80% to 89.9% Compliant
Red	< 80% Compliant
Grey	Not Evaluated
	Not Applicable

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Concluding Remarks 







High Maturity Measurement Practices Include Rigorous Adoption of:


- Goal-Driven Measurement Selection
- Standardized Measurement & Analysis Processes
- Standardized Measurement Constructs
- Organizational & Project Measurement Plans
- Non-Invasive Measurement Collection Practices
- Standardized (& Automated) Reporting
- Continuous Evaluation of Projects' Measurement Collection, Analysis & Reporting Processes
- Periodic Review of Measurement Business Value
- Increased Consulting with Industry Experts!

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Questions? 





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Speaker's Bio



Kevin Domzalski is a seasoned engineer and member of the Process Improvement Group at BAE SYSTEMS National Security Solutions headquartered in San Diego, California, where he currently fulfills the role of Organizational Process Optimization Lead overseeing CMMI Level-5 practices.

He joined BAE Systems in 1983 (then General Dynamics Electronics Division), has served in several capacities in Software and Systems Engineering and has worked as an automotive industry consultant in Process Engineering during a 5-year hiatus from BAE Systems between 1993 and 1998.

Kevin also supports the Metrics Analysis Group (MAG) activities part-time where he performs metrics analyses on project and organizational measurements and metrics indicators. From 2002 through 2004 Kevin led the MAG activities during which time he was awarded two of his company's Bronze-Level Chairman's Awards for Innovation.

He has developed and teaches many company courses including Inspection Training, Inspection Data Analysis and Quantitative Management Awareness, and teaches the Systems Engineering Software Overview course at the University of California at San Diego (UCSD) Extension Studies Program as a adjunct faculty member and member of the UCSD Systems Engineering Program Advisory Committee.