



Lessons Learned: Cloud Computing and Cost Savings

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This document is proprietary.

Agenda

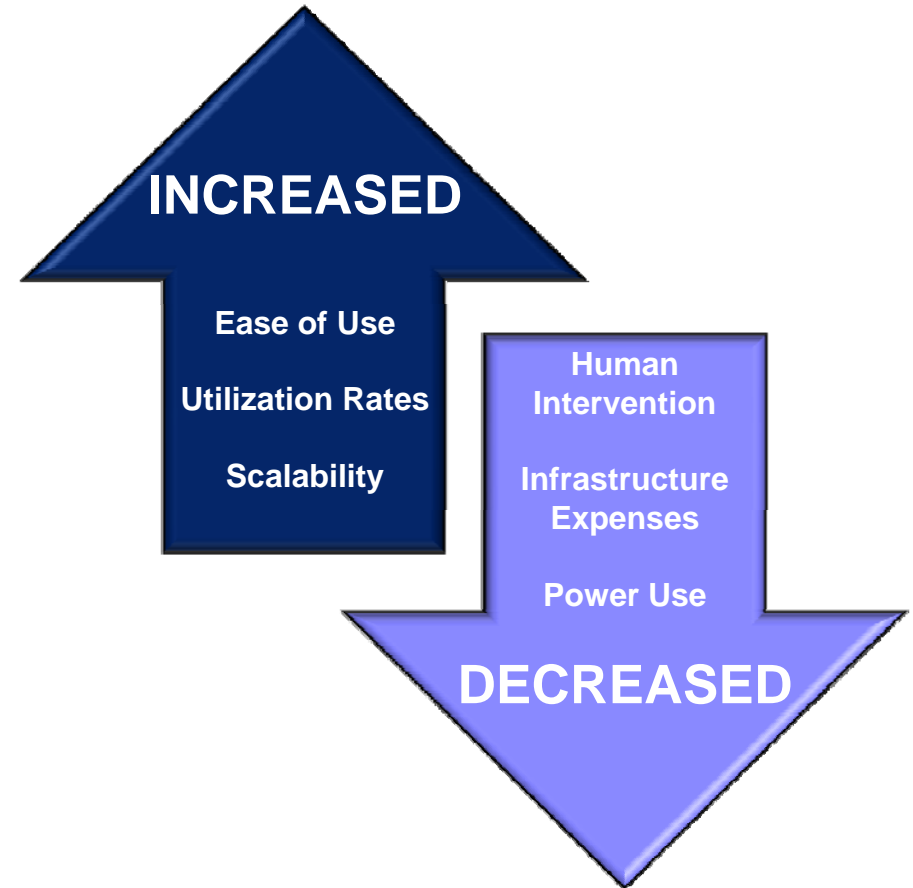
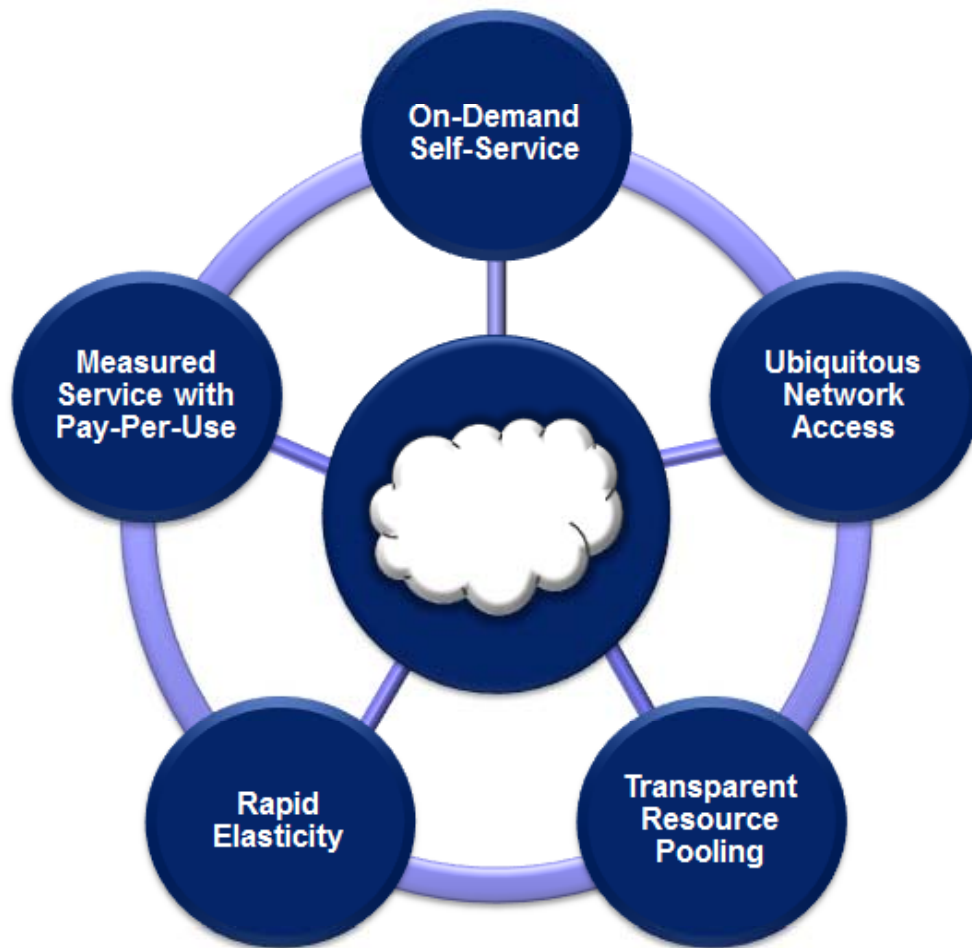
- ▶ Overview of Cloud Computing for Government Agencies
- ▶ Business Cases for Cloud
- ▶ Cost Analysis
- ▶ Charge Back Methods
- ▶ Questions

Overview of Cloud Computing for Government Agencies

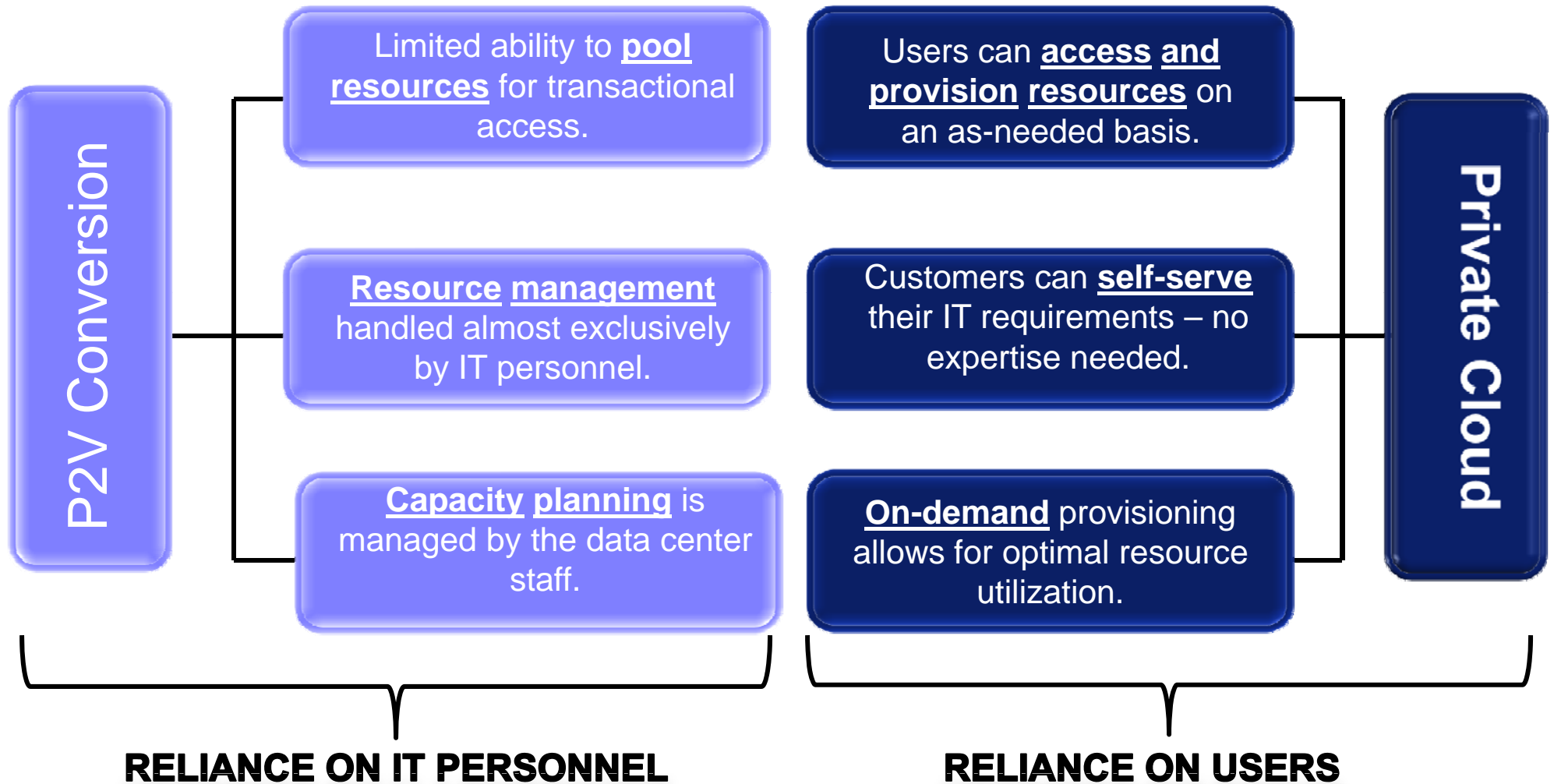
Cloud Computing is a method of providing data services based on a centralized collection of hardware, software, storage and network



Data centers can benefit from embracing Private Cloud's key attributes



A Physical to Virtual server conversion is different from Cloud Computing



Business Cases for Cloud Adoption

Environmental Forces Impacting IT Managers to Adopt Cloud Computing

- ▶ Government Issued Guidelines
- ▶ Big Data

Reduced Budgets

Private Clouds assist agencies in staying compliant with Government issued guidelines

- ▶ Government efficiency studies have yielded the following two directives
 - November 2010 – Cloud First policy
 - ✓ Federal agencies to default to cloud based solutions
 - ✓ Example: GSA Cloud implementation
 - February 2011 - Federal Cloud Computing Strategy
 - ✓ Significant IT improvements realized through cloud
 - ✓ Example: NASA Nebula Project
- ▶ Government IT is moving in the direction of the Private Cloud
- ▶ Given constrained budgets Private Cloud represents way forward for our customer

From an agency perspective, the presence of Big Data signifies a need for the adroit analysis of large data sets

- ▶ Big Data are data sets whose size is beyond the ability of commonly used software tools to capture, manage, and process the data within a tolerable elapsed time
- ▶ This trend unlikely to be reversed - working with huge datasets allows the spotting of trends – e.g. business, diseases, crime
- ▶ Characteristics of properly managed Big Data
 - Rapid retrieval of meaningful information
 - Uncover relationships between unstructured data
 - Use of open source tools, such as Hadoop to enable applications to work with thousands of nodes and petabytes of data
- ▶ Given constrained budget Private Cloud represents way forward for our customer

Costs Associated with Running a Private Cloud

Migration from Virtualization to Private Cloud

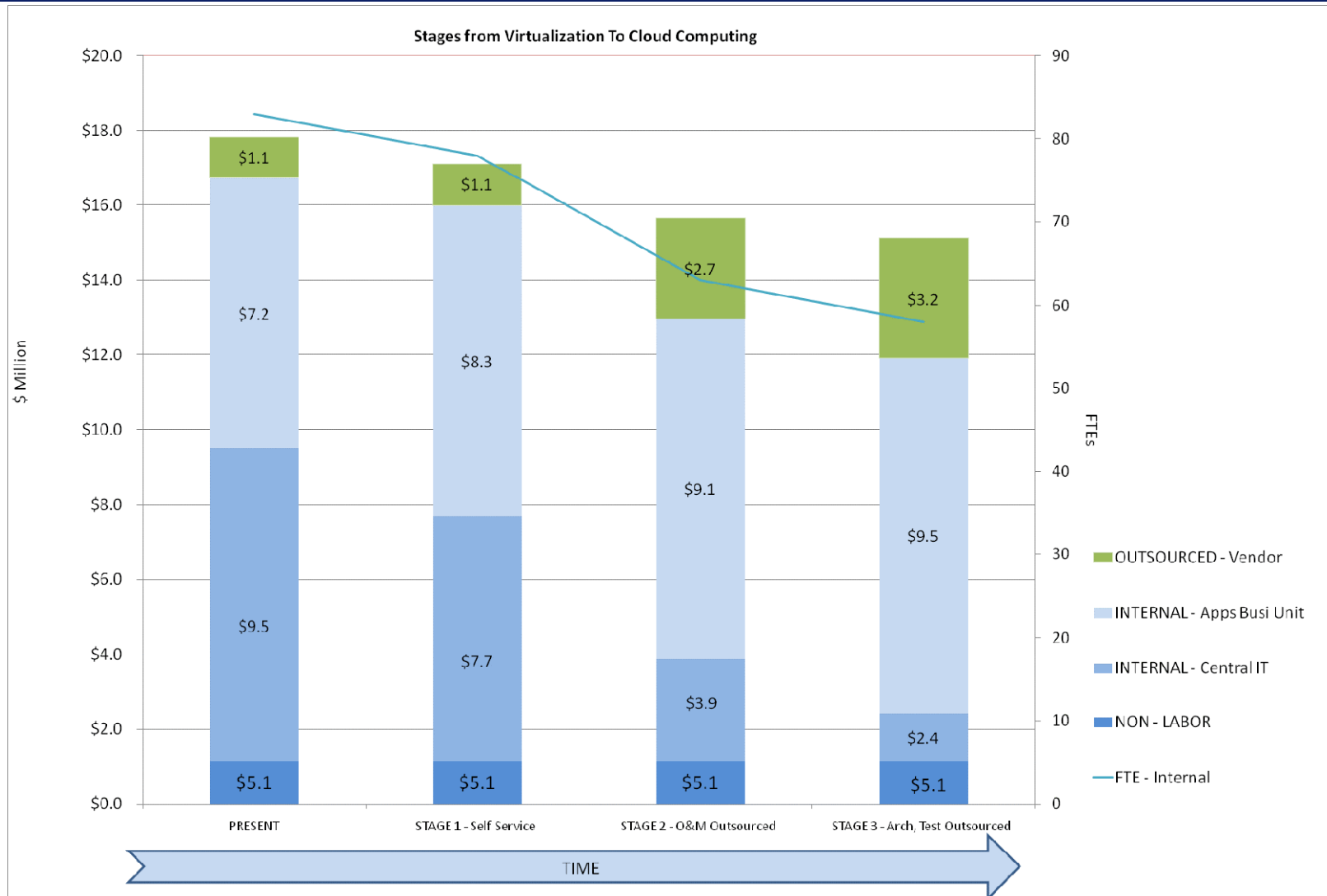
- ▶ Cost savings a function of substitution of software for labor from Virtualization to Private Cloud
- ▶ Savings realized in stages as various roles replaced by vendor software tools
- ▶ Shifting of roles within agency reflect process changes, but are not necessarily labor savings
- ▶ Depending on nature of agency different paths to cloud computing may be taken

In a typical IT data center FTEs are distributed over a variety of roles

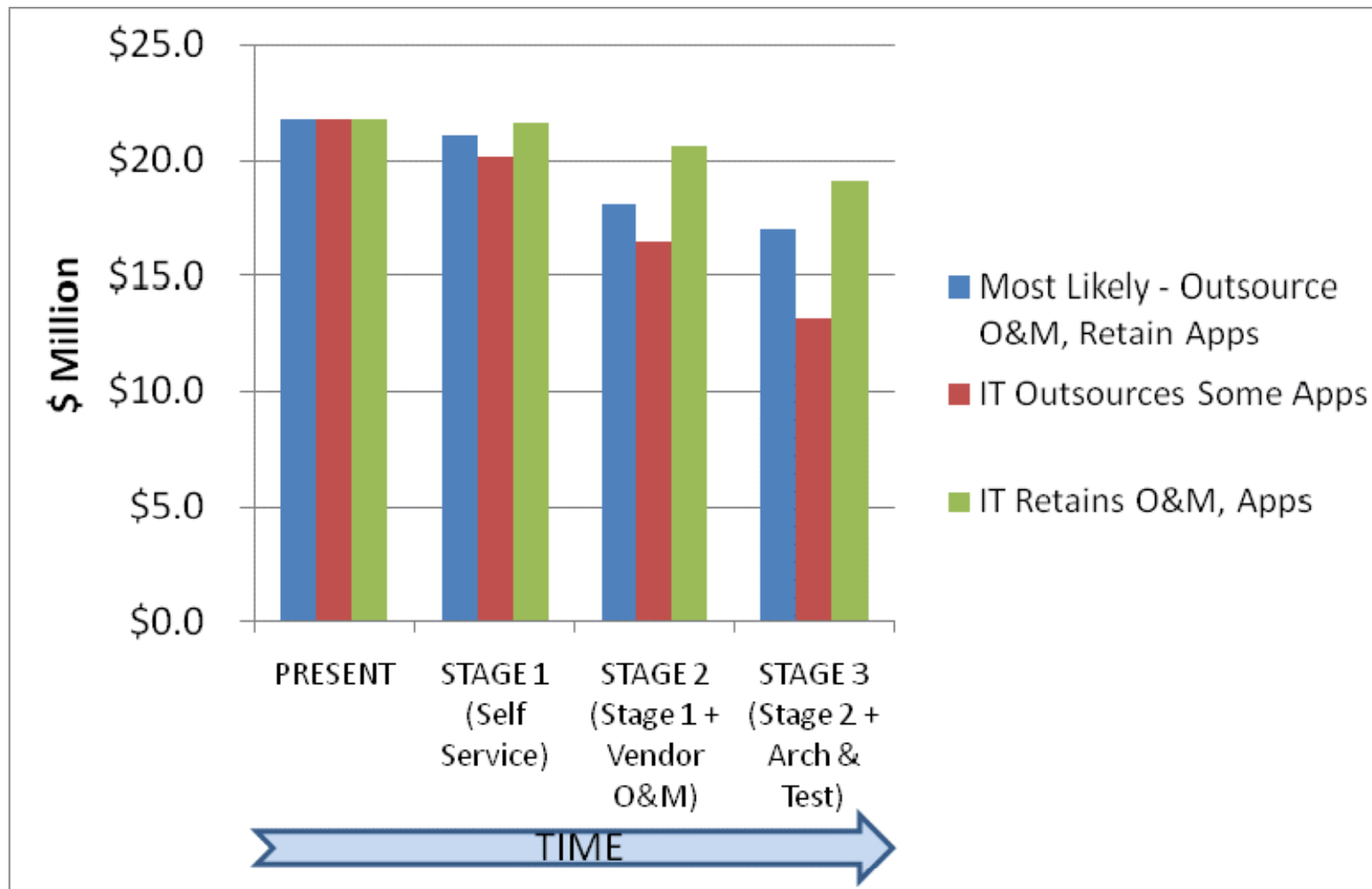
(\$ Million)		INTERNAL				EXTERNAL
Most Likely - Outsource O&M, Retain Apps	Skill Level (1=lowest, 3=highest)	Enterprise IT		Apps Business Unit		Vendor Software, Maint Contr, SLAs
		FTEs	COST	FTEs	COST	Total Cost
LABOR						
Apps	3	0	\$0.0	33	\$7.2	
Infrastructure	3	13	\$2.8	0	\$0.0	
End User	1	9	\$1.3	0	\$0.0	
Vendor Management	1	1	\$0.1	0	\$0.0	
Test & QA	3	3	\$0.7	0	\$0.0	
PMO	3	4	\$0.9	0	\$0.0	
Business Liaison	1	3	\$0.4	0	\$0.0	
DBA	3	3	\$0.7	0	\$0.0	
IT Finance	2	1	\$0.2	0	\$0.0	
Enterprise Architecture	3	2	\$0.4	0	\$0.0	
IT Strategy	3	1	\$0.2	0	\$0.0	
Other	2	10	\$1.8	0	\$0.0	
Outsourced						\$1.1
SUBTOTAL		50	\$9.5	33	\$7.2	\$1.1
NON-LABOR			\$5.1			
TOTAL		50	\$14.6	33	\$7.2	\$1.1
Total FTEs:	83		Total Cost:	\$22.9	Total Servers:	1,000

Source: Based on "The Future of Corporate IT", Corporate Executive Board Company, 2010 (Labor only)

As an agency moves from Virtualization to Cloud Computing IT FTE roles are redistributed, outsourced, reducing costs



Agencies may choose different paths for FTEs in moving from Virtualization to Cloud Computing



Chargeback Methods

Charge back should be on discrete service levels over time

Service Level	CPU	RAM (GB)	Virtualization ←————→ Cloud		
			Ownership	per Month	per Busi Day
Small	1.0	2.0	\$1,107	\$92	\$4
Medium	2.0	4.0	\$2,214	\$184	\$9
Large	4.0	8.0	\$4,427	\$369	\$17
Extra Large	8.0	16.0	\$8,854	\$738	\$34
High CPU Medium	5.0	4.0	\$2,534	\$211	\$10
High CPU Large	20.0	16.0	\$10,136	\$845	\$39
Burst	2.0	0.0	\$214	\$18	\$1

- ▶ Ownership charge back often found with virtualization
- ▶ Per Month approach encourages returning idle resources to pool
- ▶ Per Business Day represents pricing on demand, utility based model

Questions and/or Comments



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