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Mr. Putnam is the editor of QSM Perspectives, a quarterly information forum for the software marketplace, and he is the author of several articles about software investment management that have been published in various computer industry journals. He is also active in industry groups; he has served on the board of directors of the International Society of Parametric analysts and a member of the IEEE Computer Society and the Society of Management Information Systems.

Mr. Putnam has taught and lectured extensively in the United States, Europe and India. In 1986 he received the Best Speaker award at the national ISPA conference in Kansas City, MO. Mr. Putnam is a graduate of The Hill School, Pottstown, PA and Hobart College, Geneva, New York.