# Practical Software and Systems Measurement

# **Identifying Your IT**

# **Organization's Best Practices**

Presented By **The David Consulting Group, Inc.**  *Achieving Software Excellence* www.davidconsultinggroup.com

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### **TOPICS FOR DISCUSSION**

 Business Goals and Objectives
Identifying Best Practices – Performance Measurement
Case Study
Quantitative Risk Assessment
Qualitative Risk Assessment
Modeled Improvements

### **GOALS AND OBJECTIVES**

### GOAL

Establish a baseline in order to <u>measure</u> the impact of strategic business initiatives aimed at <u>improving</u> quality and reducing costs.

### **OBJECTIVES**

- Establish a baseline rate for performance.
- Generate industry accepted performance measures including rate of delivery, cost of delivery, time to market and defect density.
- Create profiles of performance to identify high impact factors which contribute to performance productivity.

### THE BASELINE APPROACH

The established baseline should be a selection of representative projects, products or releases.

#### **Quantitative Assessment**

- Perform functional sizings on all selected projects by certified CFPSs.
- Collect data on project level of effort, cost and calendar start and stop times.
- Calculate productivity rates for each project, including functional size delivered per person month, cost per functional size, time to market delivery and defect density.

#### **Qualitative Assessment**

- Conduct Interviews with members of each project team.
- Collect Project Profile information.
- Develop Performance Profiles to display strengths and weaknesses among the selected projects.
- Link Performance Profiles to productivity performance levels.

### QUANTITATIVE & QUALITATIVE



# **Client Case Study**

Profile: Large Financial Institution, Org. Improvement

# **Quantitative Assessment**

### **PROJECT COSTS**

Segment	Average Cost/FP
Overall	\$748.05
New Development	\$870.15
Enhancement	\$704.06
A39	\$835.64
A 89	\$1,205.83
A 35	\$467.86
A 04	\$659.42
A 74	\$463.22
A 52	\$865.14
A	\$668.00
A	\$445.23
A	\$782.94
A 31	\$1,693.57

New development is more expensive than enhancement. The most expensive project was also the least productive project (5.9 FP/EM).

□ Five (50%) of the projects had a lower Cost/FP than the overall average.

## PRODUCTIVITY RATES OVERALL AND TYPE

Segment	Productivity (FP/EM)	Productivity Range	Industry Average (FP/EM)
Overall	13.4	5.9 - 22.5	12.4
New development	11.5	8.3 - 21.4	14.1
Enhancement	14.2	5.9 - 22.5	11.8

- Average productivity was higher than the Industry Average for projects of similar size and profile.
- New Development was less productive than Enhancement productivity and lower than the Industry Average.
- Enhancement productivity exceeded Industry Average.
- □ Large range variance indicates a people-dependent environment.

## TIME-TO-MARKET OVERALL AND TYPE

Segment	Average Time-To-Market (Months)	Time-To-Market Range	Industry Average Time-To-Market (Months)
Overall	6.7	1.8 - 10.5	4.6
New development	5.6	3.2 - 8.2	4.0
Enhancement	7.1	1.8 - 10.5	4.9

- Average Time-To-Market was longer than the Industry Average for projects of similar size.
- New Development projects were delivered to the market in less time than Enhancement projects.
- □ From a project perspective, 2 (20%) were delivered faster than the Industry Average and 8 (80%) took longer to complete.
- Client's longer Time-To-Market compared to the Industry is due a combination of 1) using fewer FTEs than the industry for projects of similar size and 2) the majority of projects being less productive.

### QUANTITATIVE – SUMMARY

- Data collected must be accurate and consistent
- □ No single measure tells the whole story
- Outliers should be identified, removed from the baseline
- Data results should be reviewed with the project team

# **Qualitative Assessment**

### **IDENTIFY KEY VARIABLES**

#### MANAGEMENT

Ν	Team	<b>Dynamics</b>

- **High Morale**
- **Project Tracking**
- **Project Planning**
- **Automation**
- **Management Skills**

#### DEFINITION

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- **Clearly Stated Requirements**
- Γ Formal Process
- Ν **Customer Involvement** 
  - **Experience Levels** 

    - **Business Impact**

Test Plans

**Formal Testing Methods** 

**Effective Test Tools** 

Customer Involvement

#### DESIGN

**Formal Process Rigorous Reviews** Ν **Design Reuse Customer Involvement Experienced Development Staff Automation** 

#### BUILD

- **Code Reviews**
- Source Code Tracking Ν
- Code Reuse
- **Data Administration**
- **Computer Availability**
- **Experienced Staff**
- Ν **Automation**

#### TEST

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#### **ENVIRONMENT**

**New Technology** Ν **Automated Process** Ν **Development Staff Experience Adequate Training** Ν **Organizational Dynamics** Ν Γ Certification

The length of the boxes indicates that there was a high level of inconsistency in all categories. This is indicative of a "people-dependent" versus a "process-dependent" environment.



## PROFILE COMPARISON HIGH VS. LOW

Higher performing projects delivered more functionality per effort month in less time than Low performing projects.

Category	High	Low
Types of Projects	Mixed	Mixed
Average Size (FPs)	148	113
Average Duration (Months)	5.0	7.0
Average Rate of Delivery	22.0	9.2
Average number of FTEs	2.4	1.8
Contributing Factors		
Development staff very experience with the design methods used.	100%	33%
Full agreement on project deliverables, methodologies and schedule.	100%	33%
No staff turnover during the project.	100%	67%
Project Managment Experience fron Very Hgih to Averqge	100%	67%
More formal process used to gather requirements.	100%	67%
Requirements were very clear and stable.	100%	67%
Fully automated source code management.	100%	67%
Project team had successfully deployed applications using target technology suite.	100%	67%
Office environment conducive to software development.	100%	67%
Projects were not impacted by legal or statutory restrictions.	67%	0%
Project benefited from existing design deliverables.	67%	0%
Structured data analysis performed	67%	33%
Analysts had a higher degree of experience with the business.	67%	33%
Significant reuse of code.	67%	33%

# **High vs Low Analysis**

## PROFILE COMPARISON HIGH VS. LOW





# **Modeled Improvements**

### MODELED IMPROVEMENTS

DCG modeled the impact of implementing the improvements to correct those areas detracting from productivity. The modeling was done from several perspectives: Management improvements, Design Improvements, Definition improvements, Build improvements, Test improvements, Environment improvements, SEI CMM specific improvements, and All Recommendations (Synergy Effect).

The modeling is based on the 6 projects that had an unfavorable delivery rate compared to projects of similar size in the Industry. Improvements are measured from the following baseline:

Average Project Size: Average Productivity: Average Time-to-Market: Average Cost/FP: Projected Delivered Defects/FP: 133 Function Points10.7 FP/EM6.9 Months\$938.69.0301

### **Modeled Improvements**

Current improvement initiatives (SEI) are appropriately targeted at the large majority of the "weak spots" revealed by the baseline results.

Perspective	Productivity	Time-To-Market	Defects/FP	Cost/FP
Management	8.10%	0.00%	0.00%	-7.44%
Definition	16.20%	0.00%	0.00%	-15.70%
Design	30.80%	-25.00%	-25.00%	-23.55%
Build	10.70%	0.00%	0.00%	-9.67%
Test	24.40%	-25.00%	-25.00%	-20.25%
Environment	5.30%	0.00%	0.00%	-5.04%
SEI CMM Specific	131.50%	-50.00%	-75.00%	-56.78%
All	169.20%	-50.00%	-75.00%	-62.89%

	Baseline Productivity	SEI Productivity Improvements
Average Project Size	133	133
Average FP/EM	10.7	24.8
Average Time-To-Market (Months)	6.9	3.5
Average Cost/FP	\$934.58	\$467.29
Projected Delivered Defects/FP	0.0301	0.0075

### **BASELINE PERFORMANCE**



# CMMI<sub>®</sub> – Level 2 MEASUREMENT and ANALYSIS

- Specifying the objectives of measurement and analysis such that they are aligned with identified information needs and objectives
- Specifying the measures, data collection and storage mechanisms, analysis techniques, and reporting and feedback mechanisms
- Implementing the collection, storage, analysis, and reporting of the data
- Providing objective results that can be used in making informed decisions, and taking appropriate corrective actions

### **BEST PRACTICES – SUMMARY**

- Identify specific goals and objectives relative to business and technical strategies
- Baseline current levels of performance to help determine areas for improvement and current best practices
- Become aware of industry best practices data points
- Maximize your improvement opportunities by focusing on the high impact areas
- Continue to measure performance and monitor progress