Leveraging the Power of Historical Data in Software Cost Estimation

Presented at the Practical Software Measurement Users Group

June 12-16, 2017 Crystal City, VA

DASA-CE MAIS/IT Team

Presenter: Taylor Putnam-Majarian & John Staiger
Quantitative Software Management, Inc.
2010 Corporate Ridge, Suite 500
McLean, VA 22102
703.790.0055 • 703.749.3795 (fax)
info@gsm.com • www.gsm.com



INTRODUCTION



The Spanish philosopher, George Santayana, is credited with the observation: "...those who do not learn from the mistakes of history are doomed to repeat them..."



Why Collect Historical Data?

Data collection is the foundation of project estimation, tracking, and process improvement.

Establishing a repository of historical data can be useful for a variety of reasons:

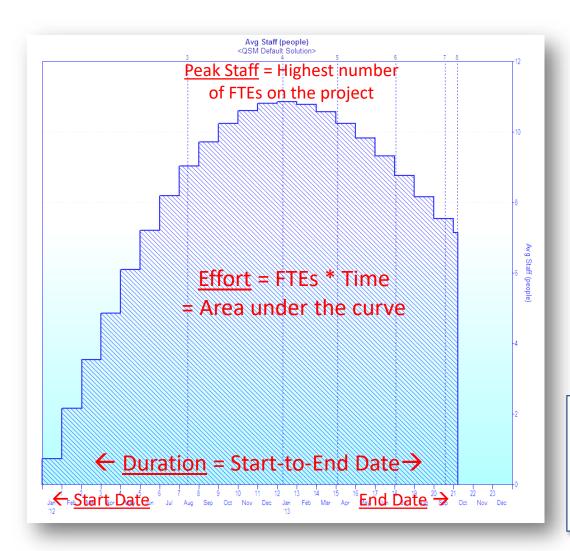
- Promotes good record-keeping,
- Can be used to develop validated performance benchmarks,
- Accounts for variations in cost and schedule performance,
- Supports statistically validated trend(s) analysis,
- Helps make estimates <u>defensible</u>, and
- Can be used to bound productivity assumptions.



COLLECTING HISTORICAL DATA



Metrics of Interest



Phase Core Metrics:

Each phase has certain core values:

- Start Date
- End Date
- Duration
- Effort
- Peak Staff

Lifecycle Metrics:

- Project Size
- Defects Discovered in Testing



Where Do You Find Data?

When beginning the data collection process, it is important to identify potential sources of data.

Usually this information can be found in the following artifacts:

- SRDR, CARD, and ACEIT® files
- Project schedule chart used in briefings
- Vendor Microsoft Project® file, Clarity® / PPM® export, or similar detailed planning tool
- Requirements document



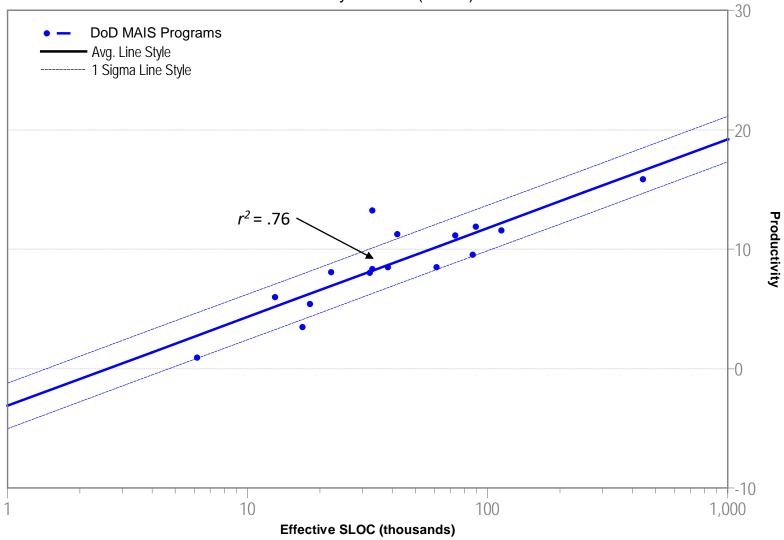
Data Call

	A	В	С	D	E	F
1	Proposed Standard SW Metrics for <system name="" release=""></system>					
2	Core Metrics (Must-Have items are highlighted)					
		Baseline	Current			
3	Category	Plan	Plan	Actual	Details	Rationale
4	Managemen	As-of date	As-of	As-of	(C D-t- Distinguished for additional avidence)	
	Measure Size	uute	date	date	(See Data Dictionary tab for additional guidance)	
	5120					New SW size provides a means to normalize other measures. Plan vs. Actual provides a means to
6	SLOC (New) ¹	#	#	#	SW newly written for this system release.	conduct variance analysis.
	, ,					Modified SW size provides a means to normalize other measures. Plan vs. Actual provides a means to
7	SLOC (Modified) ²	#	#	#	Changes made to baseline SW for this system release.	conduct variance analysis. Typically combined with New SLOC for analytical purposes.
						Reused SW size indicates how well existing SW (COTS, GOTS, NDI, prior system releases) is leveraged to
	3				Unmodified SW brought over from a prior system release or	deliver functionality for a given system release. However, reuse requires effort to integrate with newly
8	SLOC (Reused) ⁵	#	#	#	other source (code library, COTS, etc.)	developed SW, which tends to reduce productivities achieved through reuse.
9	Sinc Countly				Percentage SLOC growth from initial baseline plan to actual completion (derived)	Size growth is an indication of how well scope control is being practiced. Can be helpful to measure
	Size Growth Schedule/Duration (state whether				Completion (derived)	growth between multiple baseline plans, or other intermediate stages (e.g., system releases).
	calendar or fiscal year if applicable)					
	,				Start Date of Feasibility: During the Feasibility phase, cost and	
					technical feasibility are established and very high level software	Phase start date bounds all effort, SLOC and duration for a given phase. Comparing baseline start date
11	Feasibility Study Start Date ⁴	date	date	date	requirements are defined.	to actual start date is an indicator of the "lateness" of this phase.
					End Date of Feasibility: During the Feasibility phase, cost and	
					technical feasibility are established and very high level software	Phase end date bounds all effort, SLOC and duration for a given phase. Comparing baseline end date to
12	Feasibility Study End Date ⁴	date	date	date	requirements are defined.	actual end date is an indicator of the "lateness" of this phase.
					Start of R&D: During the Requirements and Design Phase, the	
					detailed requirements are identified and documented and the	
					high level design is completed. Include SRDR example:	Phase start date bounds all effort, SLOC and duration for a given phase. Comparing baseline start date
13	Requirements & Design Start Date ⁴	date	date	date	"Software Requirements Analysis"	to actual start date is an indicator of the "lateness" of this phase.
					End of R&D: During the Requirements and Design Phase, the	
					detailed requirements are identified and documented and the	
					high level design is completed. Include SRDR example:	Phase end date bounds all effort, SLOC and duration for a given phase. Comparing baseline end date to
14	Requirements & Design End Date ⁴	date	date	date	"Software Requirements Analysis"	actual end date is an indicator of the "lateness" of this phase.
					CONTROL DE LE LA CONTROL DE LA	
					Start of CUT: The Code and Unit Test Phase includes detailed	
					design, coding integration and system level testing. This phase	



Defense MAIS Trends

Productivity vs. Size (SLOC)

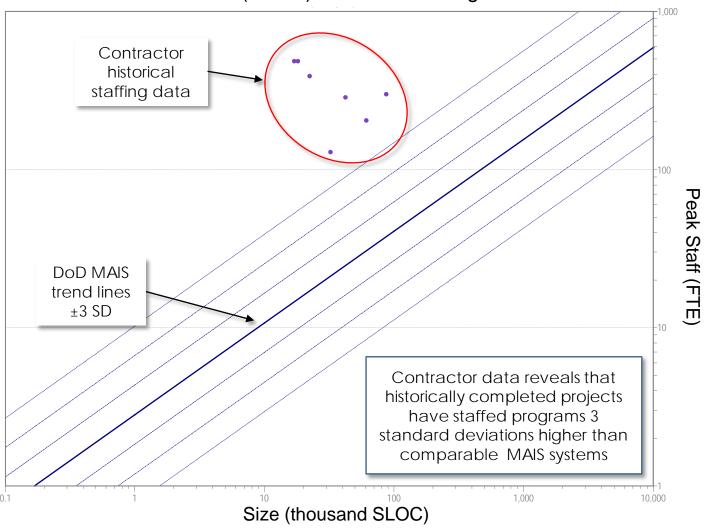


USING TREND LINES



Assessing Past Performance

Size (SLOC) vs. Peak Staffing





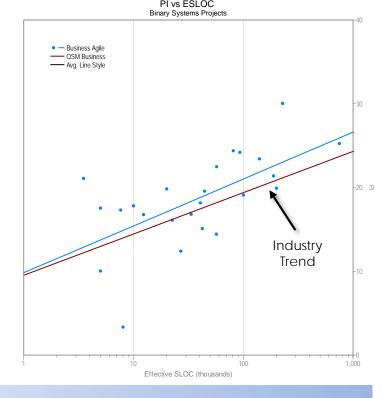
Core Metrics to Evaluate

As a first step, it's a good idea to assess the following metrics. Compare them against industry trend lines and/or internal trend lines customized to your

organization's environment.

- Productivity
- Duration (Time to Market)
- Effort Expended
- Staff
- Reliability/ Defects (if available)

Quantify differences between trend lines.



Production Equation

Size = PI (time) $^{4/3}$ (effort) $^{1/3}$









Delivered System <u>Size</u>

proportional to

Effort

over

<u>Time</u>

at some

Productivity

A measure of Value Delivered A measure of Resources Expended

A measure of <u>Duration</u> Required A measure of
Capability and
Difficulty of the task

The Production Equation can be rearranged algebraically to solve for any of the above variables



Estimating Future Releases

If you know...





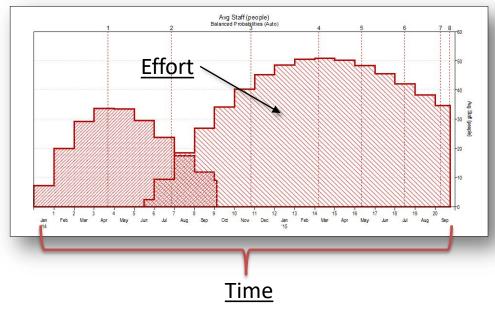
Delivered System <u>Size</u>



Productivity



You can calculate...

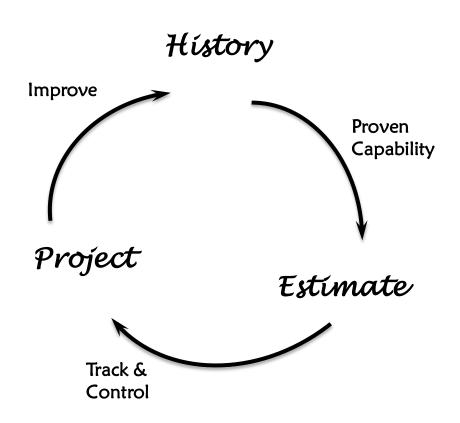


REFINING THE CYCLE



Using Historical Data Throughout the Lifecycle

- Use data to estimate early in the planning stage
- Track actual performance against the estimate
- Collect data on the actual performance
- 4. Update the trend lines
- 5. Repeat



QUESTIONS?

DASA-CE MAIS/IT Team

Presenter: Taylor Putnam-Majarian & John Staiger
Quantitative Software Management, Inc.
2010 Corporate Ridge, Suite 500
McLean, VA 22102
703.790.0055 • 703.749.3795 (fax)
info@qsm.com • www.qsm.com

